

ONLINE ADVERTISING- WEB BANNERS

RATE CARD #7



RATES & SPECIFICATIONS

(All prices subject to GST. Banner ads are full colour, 96 dpi, jpg format and are displayed at random for each refresh of a page)

CONTRACT	1 MONTH	3 MONTHS	6 MONTHS	1 YEAR
TOP BANNER SIZE (pixels) 380 X 75 <i>top right side of each webpage</i>	\$350	\$950	\$1700	\$3000
SIDE BANNER SIZE (pixels) 191 X 300 <i>lower right side of each webpage</i>	\$300	\$800	\$1400	\$2600

PRODUCTION RATES *(if not supplied camera ready or on disk)* \$150

Put your products and services in front of the oil and gas industry with a banner ad on our website www.northernstar.ab.ca.

A banner ad will provide readers of our energy industry magazines (Energy Processing Canada, The Roughneck, Propane Canada) with instant access to your website.

GENERAL: All advertising accepted subject to approval by publisher. Publisher assumes no liability for error in, or failure to include any advertisement beyond the value of the space used. Existing contracts honoured at old rates. No contract to exceed a one year period.

AGENCY COMMISSION 15%

HEAD OFFICE AND MAILING ADDRESS

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